

Campeonato de Portugal Prio - Group C - UD da Serra vs Marinhense

DATE: Saturday, November 29, 2025
LOCATION: Marinha Grande, Leiria District, PT

Event Description

Campeonato de Portugal Prio - Group C - UD da Serra vs Marinhense is a premier sports event in Marinha Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,289 people

Event ID: A9iq9dNQKMzKwkAPr7

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.