

# Campeonato de Portugal Prio - Group C - Peniche vs Lusitânia

DATE: Sunday, December 21, 2025  
LOCATION: Angra do Heroísmo, PT

## Event Description

Campeonato de Portugal Prio - Group C - Peniche vs Lusitânia is a premier sports event in Angra do Heroísmo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,438 people

**Event ID:** FyJ9Bs4Kcrhc7dosLM

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 975 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*