

Campeonato de Portugal Prio - Group C - Os Marialvas vs UD da Serra

DATE: Sunday, September 14, 2025
LOCATION: Santa Catarina da Serra, PT

Event Description

Campeonato de Portugal Prio - Group C - Os Marialvas vs UD da Serra is a premier sports event in Santa Catarina da Serra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,281 people

Event ID: 4jp74hxQTNppvVXyFi

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.