

# Campeonato de Portugal Prio - Group C - Naval 1893 vs Juventude Lajense

DATE: Sunday, December 7, 2025  
LOCATION: Lajes, Açores, PT

## Event Description

Campeonato de Portugal Prio - Group C - Naval 1893 vs Juventude Lajense is a premier sports event in Lajes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** CYCkFJ2sop2eMLztgX

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*