

# Campeonato de Portugal Prio - Group C - Benfica Castelo Branco vs Eléctrico

DATE: Sunday, September 28, 2025  
LOCATION: Ponte de Sor, Portalegre, PT

## Event Description

Campeonato de Portugal Prio - Group C - Benfica Castelo Branco vs Eléctrico is a premier sports event in Ponte de Sor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,210 people

**Event ID:** A6LtnTeANADi4Wh2v5

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 484 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*