

Campeonato de Portugal Prio - Group B - Vila Meã vs Leça

DATE: Saturday, January 10, 2026
LOCATION: Leça da Palmeira, Porto, PT

Event Description

Campeonato de Portugal Prio - Group B - Vila Meã vs Leça is a premier sports event in Leça da Palmeira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,550 people

Event ID: 9JWV9k24yk87swPSV8

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,620 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.