

Campeonato de Portugal Prio - Group B - Salgueiros vs Alpendorada

DATE: Sunday, December 14, 2025
LOCATION: Alpendurada e Matos, PT

Event Description

Campeonato de Portugal Prio - Group B - Salgueiros vs Alpendorada is a premier sports event in Alpendurada e Matos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,682 people

Event ID: AprvaV8tBTpJA5AG9R

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.