

Campeonato de Portugal Prio - Group B - Gouveia vs Vila Meã

DATE: Sunday, December 7, 2025
LOCATION: Vila Meã (Amarante), PT

Event Description

Campeonato de Portugal Prio - Group B - Gouveia vs Vila Meã is a premier sports event in Vila Meã (Amarante). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,188 people

Event ID: CBgJEUzniqw6cmXuSF

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 475 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.