

Campeonato de Portugal Prio - Group A - Tirsense vs AR São Martinho

DATE: Sunday, August 24, 2025
LOCATION: São Martinho do Campo - Santo Tirso, PT

Event Description

Campeonato de Portugal Prio - Group A - Tirsense vs AR São Martinho is a premier sports event in São Martinho do Campo - Santo Tirso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,479 people

Event ID: 7TE4Juvq642XcP6MgY

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 592 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.