

Campeonato de Portugal Prio - Group A - Mirandela vs Vilaverdense

DATE: Wednesday, October 22, 2025
LOCATION: Vila Verde, Braga, PT

Event Description

Campeonato de Portugal Prio - Group A - Mirandela vs Vilaverdense is a premier sports event in Vila Verde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,600 people

Event ID: 9mXtCv7yRDGRp3DeQm

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 640 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.