

Campeonato de Portugal Prio - Group A - Mirandela vs Tirsense

DATE: Saturday, November 29, 2025
LOCATION: Santo Tirso, Porto, PT

Event Description

Campeonato de Portugal Prio - Group A - Mirandela vs Tirsense is a premier sports event in Santo Tirso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,781 people

Event ID: CNvc6uHcb4iM6vmtrf

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.