

Campeonato de Portugal Prio - Group A - Mirandela vs Camacha

DATE: Sunday, January 18, 2026
LOCATION: Camacha (Ilha da Madeira), PT

Event Description

Campeonato de Portugal Prio - Group A - Mirandela vs Camacha is a premier sports event in Camacha (Ilha da Madeira). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,165 people

Event ID: E7q4QwNNfNdEDodHr9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
