

Campeonato de Portugal Prio - Group A - Celoricense vs Bragança

DATE: Sunday, January 18, 2026
LOCATION: Bragança, Bragança, PT

Event Description

Campeonato de Portugal Prio - Group A - Celoricense vs Bragança is a premier sports event in Bragança. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,807 people

Event ID: AKfoKC7yzPGW27D69X

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 723 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.