

Campeonato de Portugal Prio - Group A - Celoricense vs AR São Martinho

DATE: Saturday, November 29, 2025
LOCATION: São Martinho do Campo - Santo Tirso, PT

Event Description

Campeonato de Portugal Prio - Group A - Celoricense vs AR São Martinho is a premier sports event in São Martinho do Campo - Santo Tirso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,141 people

Event ID: AmacVjPC5QcjmYAoxR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 456 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.