

# Campeonato de Portugal Prio - Group A - AR São Martinho vs Os Limianos

DATE: Saturday, January 10, 2026  
LOCATION: Ponte de Lima, Viana do Castelo, PT

## Event Description

Campeonato de Portugal Prio - Group A - AR São Martinho vs Os Limianos is a premier sports event in Ponte de Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,646 people

**Event ID:** 7kJN2JSWWiMX7EUjuB

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 658 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*