

Camp Claude, Miki, and Tankus

DATE: Thursday, September 11, 2025
LOCATION: Boulogne-sur-Mer, Hauts-de-France, FR

Event Description

Camp Claude, Miki, and Tankus is a premier festivals event in Boulogne-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 460 people

Event ID: 3h42FS58GroFeXQ39y

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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