

Camilway live set - Luna Park - Il Parco della Musica

DATE: Friday, August 22, 2025
LOCATION: Caraffa di Catanzaro, Calabria, IT

Event Description

Camilway live set - Luna Park - Il Parco della Musica is a premier concerts event in Caraffa di Catanzaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 413 people
Event ID: 72D2NQMzFPfkFo6n4D

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
