

Cambridge United vs Fulham FC

DATE: Tuesday, September 23, 2025

LOCATION: London, England, GB

Event Description

Cambridge United vs Fulham FC is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,254 people

Event ID: 72Q2i6w7eaMbtW3oz2

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,502 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.