

Calvin Harris

DATE: Friday, August 22, 2025
LOCATION: Sant Josep de sa Talaia, Illes Balears, ES

Event Description

Calvin Harris is a premier concerts event in Sant Josep de sa Talaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: 3TfqrcA2wQhg8ULNZr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
