

# Calum Scott and Sezina Kelsey

DATE: Thursday, November 13, 2025  
LOCATION: Amsterdam Zuidoost, Noord-Holland, NL

## Event Description

Calum Scott and Sezina Kelsey is a premier concerts event in Amsterdam Zuidoost. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 60/100

**Expected Attendance:** 2,996 people

**Event ID:** FkAhTfWSVj6wR8yQfK

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*