Calum MacPhail at Gleneagle Arena

DATE: Thursday, September 18, 2025
LOCATION: County Kerry, IE

Event Description

Calum MacPhail at Gleneagle Arena is a premier concerts event in County Kerry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 49/100
Expected Attendance: 865 people
Event ID: FmRPCLg2yjMTPK2EtK

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 346 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.