

Calrossy P&F Art Show

DATE: Thursday, October 23, 2025
LOCATION: East Tamworth, New South Wales, AU

Event Description

Calrossy P&F Art Show is a premier expos event in East Tamworth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 874 people

Event ID: C67spZjVtxQKkWRswD

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
