

CALOR CLUB Presents BASEMENT DEL CALOR

DATE: Friday, August 15, 2025
LOCATION: North Fremantle, Western Australia, AU

Event Description

CALOR CLUB Presents BASEMENT DEL CALOR is a premier community event in North Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 129 people
Event ID: 3QjV5mn4eGXEt8UNG

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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