

Calm over Chaos - Navigating end of year burnout and surviving the Christmas Rush

DATE: Wednesday, November 12, 2025
LOCATION: Waiheke Island, Auckland, NZ

Event Description

Calm over Chaos - Navigating end of year burnout and surviving the Christmas Rush is a premier expos event in Waiheke Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 317 people

Event ID: E46dcodpFqM4ZXJ9GX

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
