

Callum Mintzis Trio | Jazz Festival at Ascot Vale Hotel

DATE: Sunday, October 19, 2025
LOCATION: Ascot Vale, VIC, AU

Event Description

Callum Mintzis Trio | Jazz Festival at Ascot Vale Hotel is a premier festivals event in Ascot Vale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 216 people

Event ID: DtGupv6PimBHjHTv8q

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.