

Calling All Captains, Chief State, Early Work, and Violet Night

DATE: Tuesday, October 14, 2025
LOCATION: Kelowna, British Columbia, CA

Event Description

Calling All Captains, Chief State, Early Work, and Violet Night is a premier concerts event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 47/100
Expected Attendance: 745 people
Event ID: 9SoWESRFZAP7UgZzm9

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 298 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
