

Callie Winds Stables Friday Night Lights 3D Barrels & Poles

DATE: Friday, August 15, 2025
LOCATION: Beaver Dams, New York, US

Event Description

Callie Winds Stables Friday Night Lights 3D Barrels & Poles is a premier expos event in Beaver Dams. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 298 people

Event ID: 7fi8nMsojs253tVpju

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:57:24 AM