

CallCenter / CRM Demo & Conference 2025 Tokyo (26th)

DATE: Wednesday, November 12, 2025
LOCATION: Toshima City, Tokyo, JP

Event Description

CallCenter / CRM Demo & Conference 2025 Tokyo (26th) is a premier expos event in Toshima City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 69/100

Expected Attendance: 9,203 people

Event ID: uALZHo9waRWK7uWfe2

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,681 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.