

Calici nel Borgo

DATE: Saturday, October 11, 2025
LOCATION: Sammichele di Bari, Puglia, IT

Event Description

Calici nel Borgo is a premier festivals event in Sammichele di Bari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 786 people

Event ID: FR7xd8QUkB6xfK8uzq

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 314 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.