

# CALIBER Convention

DATE: Sunday, November 16, 2025  
LOCATION: Tirupati, Andhra Pradesh, IN

## Event Description

CALIBER Convention is a premier conferences event in Tirupati. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 418 people

**Event ID:** HmTsqTPjtb7BDdRX8q

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 167 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*