

Calgary Innovation Peer Forum - August 28th 2025 With Danielle Gifford

DATE: Thursday, August 28, 2025
LOCATION: Calgary, Alberta, CA

Event Description

Calgary Innovation Peer Forum - August 28th 2025 With Danielle Gifford is a premier conferences event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 82 people

Event ID: 4Tw37aMrKvHy5yrAyu

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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