

Calenda, traditional dinner for day of the dead experience 2025

DATE: Sunday, November 2, 2025
LOCATION: Santa Cruz Xoxocotlán, Oaxaca, MX

Event Description

Calenda, traditional dinner for day of the dead experience 2025 is a premier festivals event in Santa Cruz Xoxocotlán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 477 people

Event ID: EGv9H93CCd8d84rJbR

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 191 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.