

Cajuzera Festival - ZIMBRA + BANDAS - AABB DE FLORIANO

DATE: Friday, November 21, 2025
LOCATION: Conjunto Paraiso, Piauí, BR

Event Description

Cajuzera Festival - ZIMBRA + BANDAS - AABB DE FLORIANO is a premier festivals event in Conjunto Paraiso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 301 people

Event ID: BDLXzTb4M4v2CXpoUd

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.