

# Cajun Music Day in Okehampton

DATE: Saturday, August 23, 2025  
LOCATION: Okehampton, England, GB

## Event Description

Cajun Music Day in Okehampton is a premier festivals event in Okehampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 682 people

**Event ID:** EkzEVWLcMX5nm2MBUA

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 273 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*