

CAIXA D`ÁGUA OPEN BAR DA EXTERNA // 22.AGOSTO ~ 300 CORTESIAS PRO OPEN BAR DISPONÍVEIS AGORA!

DATE: Friday, August 22, 2025
LOCATION: Asa Sul, Distrito Federal, BR

Event Description

CAIXA D`ÁGUA OPEN BAR DA EXTERNA // 22.AGOSTO ~ 300 CORTESIAS PRO OPEN BAR DISPONÍVEIS AGORA! is a premier concerts event in Asa Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: 5yuSqJbUN2uCA9dxYb

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
