

Cairo Inter leather 2025

DATE: Thursday, December 18, 2025

LOCATION: Cairo Governorate, EG

Event Description

Cairo Inter leather 2025 is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,213 people

Event ID: BzzLdxZ9Wd3oiENvrL

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,085 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.