

Caffeine and Chrome – Gateway Classic Cars of Houston

DATE: Saturday, September 27, 2025
LOCATION: Houston, Texas, US

Event Description

Caffeine and Chrome – Gateway Classic Cars of Houston is a premier expos event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,194 people
Event ID: FE5cM5teZjQUJq5p4y

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 478 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
