

# Cafe Show 2025 - Hanoi

DATE: Wednesday, November 12, 2025

LOCATION: Hà Nội, VN

## Event Description

Cafe Show 2025 - Hanoi is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 69/100

**Expected Attendance:** 9,170 people

**Event ID:** DGjjE7nsyzH6UVwkgp

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,668 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/cafe-show-2025-hanoi>

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