

Café & Tecnologia: Microsoft Copilot com MVP da Microsoft

DATE: Saturday, September 13, 2025
LOCATION: Granja Marileusa, Minas Gerais, BR

Event Description

Café & Tecnologia: Microsoft Copilot com MVP da Microsoft is a premier conferences event in Granja Marileusa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 36/100
Expected Attendance: 207 people
Event ID: AkbdpCFB5yi8Wssosp

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
