

# CAFÉ- QUINTA DELAS agosto

DATE: Thursday, August 28, 2025  
LOCATION: Jardim Santa Rita, São Paulo, BR

## Event Description

CAFÉ- QUINTA DELAS agosto is a premier festivals event in Jardim Santa Rita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 406 people

**Event ID:** 7b2PeMFY5esFitWCYV

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 162 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*