

Café Gourmet com Negócios - O melhor networking se faz com as melhores pessoas.

DATE: Friday, August 29, 2025
LOCATION: Jardim Brasil, São Paulo, BR

Event Description

Café Gourmet com Negócios - O melhor networking se faz com as melhores pessoas. is a premier conferences event in Jardim Brasil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 151 people

Event ID: 4LytwTW5bXc7aeqfMH

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.