

Café Empresarial Dinheiro não aceita desafio

DATE: Wednesday, August 27, 2025
LOCATION: Vila Sao Joao, São Paulo, BR

Event Description

Café Empresarial Dinheiro não aceita desafio is a premier conferences event in Vila Sao Joao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: DxMPjTFnv4gNZXm3w8

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.