

CAFÉ DO AUTO - Um encontro com a mulher que você está se tornando - Campos dos Goytacazes

DATE: Saturday, September 27, 2025
LOCATION: Parque São Caetano, Rio de Janeiro, BR

Event Description

CAFÉ DO AUTO - Um encontro com a mulher que você está se tornando - Campos dos Goytacazes is a premier conferences event in Parque São Caetano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 264 people

Event ID: G8VswZVCNCURAtRpwS

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.