

Café Costume's MEN & WOMEN Sample Sale - COURTRAI

DATE: Sunday, December 14, 2025
LOCATION: Kortrijk, Vlaanderen, BE

Event Description

Café Costume's MEN & WOMEN Sample Sale - COURTRAI is a premier expos event in Kortrijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,009 people

Event ID: ESeqVXnpj5hppH79N8

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.