

CAF Confederation Cup - Group Stage - ZESCO United vs Zamalek

DATE: Sunday, November 23, 2025
LOCATION: Nasr City, Cairo Governorate, EG

Event Description

CAF Confederation Cup - Group Stage - ZESCO United vs Zamalek is a premier sports event in Nasr City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 79/100

Expected Attendance: 28,350 people

Event ID: 3Fv36xpWqVcwTk7Wsd

Hotel Demand Indicators

ADR Impact Index: 8.2x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 11,340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.