

CAF Confederation Cup - 2nd Preliminary Round - ZESCO United vs Galaxy

DATE: Saturday, October 25, 2025
LOCATION: Francistown, Francistown City, BW

Event Description

CAF Confederation Cup - 2nd Preliminary Round - ZESCO United vs Galaxy is a premier sports event in Francistown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,544 people

Event ID: GYBME6Rtz7esxmhFiW

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.