

CAF Confederation Cup - 2nd Preliminary Round - Zamalek vs Dekedaha

DATE: Saturday, October 18, 2025
LOCATION: Nasr City, Cairo Governorate, EG

Event Description

CAF Confederation Cup - 2nd Preliminary Round - Zamalek vs Dekedaha is a premier sports event in Nasr City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,473 people

Event ID: DozAHKhQRWP7vfQq9Y

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,389 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.