

CAF Confederation Cup - 2nd Preliminary Round - USFA vs Djoliba

DATE: Sunday, October 26, 2025
LOCATION: Bamako, Bamako Capital District, ML

Event Description

CAF Confederation Cup - 2nd Preliminary Round - USFA vs Djoliba is a premier sports event in Bamako. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,060 people
Event ID: AsFoNhfaCkj4URRjES

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 824 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
