

CAF Confederation Cup - 2nd Preliminary Round - KMKM vs Azam

DATE: Friday, October 24, 2025
LOCATION: Dar es Salam, TZ

Event Description

CAF Confederation Cup - 2nd Preliminary Round - KMKM vs Azam is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,317 people

Event ID: F8MQ5avACmdcFzPYeX

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,327 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.