

CAF Confederation Cup - 2nd Preliminary Round - Djoliba vs USFA

DATE: Sunday, October 19, 2025
LOCATION: Ouagadougou, Centre Region, BF

Event Description

CAF Confederation Cup - 2nd Preliminary Round - Djoliba vs USFA is a premier sports event in Ouagadougou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 20,090 people
Event ID: CJGMXFNsmbNMy3Wonw

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,036 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
